



BlueChoice® HealthPlan Member Discount

TruHearing®

Reclaim what's been missing.

How long have you been putting off your hearing health? Months? Years? It's time to begin the journey to better hearing. TruHearing offers a comprehensive hearing care solution to members of BlueChoice HealthPlan. It's time to reclaim life's most precious moments.

Life's better when you're connected.

Treating hearing loss lets you focus on who and what you care about. Relationships come alive again. The music, movies and conversations you enjoy together are no longer a struggle to understand. Life takes on a whole new perspective:

- Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations.
- Take control with a tap. Smartphone apps remotely adjust volume, help set health goals like step counting and more.¹
- Stream your favorite entertainment directly to your ears with Bluetooth®.²
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours.³



Ready to get started?

Take advantage of the hearing program through TruHearing. A friendly TruHearing hearing consultant will answer any questions you may have or schedule an exam with a licensed provider near you.

Example Savings (per aid)



PRODUCT	RETAIL PRICE	TRUHEARING PRICE	SAVINGS
✓ TruHearing Advanced	\$2,370	\$1,300	\$1,070
✓ Signia® Active	\$2,339	\$995	\$1,344
✓ Widex Moment® 110	\$1,458	\$895	\$563
✓ Oticon More® 3	\$3,375	\$1,525	\$1,850
✓ ReSound ONE® 7	\$2,276	\$1,770	\$506
Starkey Evolv AI® 2000	\$2,682	\$1,625	\$1,057
✓ Phonak® Audéo® P-R50	\$2,450	\$1,395	\$1,055
✓ Rechargeable Listed products are smartphone-compatible ²			

Your benefit also includes the following:

- Risk-free 60-day trial period
- One year of follow-up visits
- 80 free batteries per nonrechargeable hearing aid
- Full three-year manufacturer warranty

Schedule an appointment: 855-238-8835 | TTY: 711 | Hours: 8 a.m. – 8 p.m., Monday – Friday
or go to www.BlueChoiceSC.com/Discounts for more information.

Focus on life. Focus on health. *Stay focused.*



BlueChoice HealthPlan is an independent licensee of the Blue Cross Blue Shield Association.

¹Ask your provider to enable app features. In-app interfacing requires provider activation.

²Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

³Available on select models.

Prices and products subject to change.

TruHearing is not insurance. TruHearing is an independent company that offers discounted products and services to members of BlueChoice HealthPlan.

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